

PhD in Management Sciences Seminar Open Innovation & Open Business Models

December 13-14, 2016

Invitation

Dr. Henry Chesbrough

Haas School of Management - UC Berkeley & ESADE

Dr. Wim Vanhaverbeke

Hasselt U., ESADE & National U. of Singapore

Dr. Keld Laursen

Copenhagen Business School, Denmark

Dr. Chris Tucci

Ecole Polytechnique Fédérale de Lausanne, Switzerland

We welcome you to what promises to be a most intensive, exciting intellectual experience. We have both written extensively on the topic of Open Innovation (which we will define carefully during the seminar), but we believe that the best work in this area is yet to come! We have selected some readings and chapters to guide you in preparing for seminar. You will get much more out of it if you make the time to put more into it. Please read the assigned material carefully, and come prepared to share your questions, reflections and criticisms with us and your colleagues. Furthermore, upon registration participants bring a *poster* (A2 format) of their current or indented PhD research on open innovation to be discussed with faculty and PhD candidates.

During the last day we offer the opportunity to PhD students to present part of their thesis and to receive critical reviews from experienced scholars in the Open Innovation field.

We have also incorporated reasonably long breaks and lunches, so we hope that you'll have time to get to know us and each other. While the Open Innovation research community is growing, it remains at an early stage of development. Your passion, commitment, energy and ideas are vitally needed. Once again, welcome!

Time

9:00 – 12:30 h.

14:00 – 20:00 h.

Rooms tbc

Participants max: 30

Participants min: 10

Structure:

Fee :

Full seminar (2 days):

495 €*

* Reduced fee (50%) for members of CEMS / EDAMBA

Enrolment deadline:

December 1st, 2016

Applications to:

[Register here](#)

Contact information:

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