WOIC 2015

2ND ANNUAL
WORLD OPEN INNOVATION CONFERENCE

11:15am

Mahesh Krishnaswamy:
Head of Manufacturing - Google (x) Project Loon

Google

Creating a Global Community:
Uninterrupted Connectivity Worldwide

Krishnaswamy is the lead manufacturer for Google's Project Loon, which attempts to use balloons for internet coverage. Previously, Mahesh held management and Sr. Engineering positions at Apple and Motorola.

6:30pm

John Stewart
Head of Silicon Valley Solutions at
The Royal Bank of Scotland

RBS
The Royal Bank of Scotland

Innovating and Open Collaboration in Silicon Valley and Beyond

John Stewart is the Head of Head of Supply Chain Strategy, and Innovation at Royal Bank of Scotland. Prior to working for the Royal Bank of Scotland, Stewart was a Projects Director for IBM and a Head of Branch and Customer Account Services at Barclays Bank.

8:30am

Linda Bernardi
Chief Innovation Officer Cloud & IoT, IBM

IBM

Disruptive Business Models Empowered by IoT:
How Academic Researchers Can Help?

Linda Bernardi's passion is to enable IBM to collaborate with clients, enhance the adoption of new offerings through existing and new clients, and hugely reduce ideation to execution time-frame. She works closely with large enterprises in the future IT strategies by paving the road for large enterprises to adopt innovative & disruptive technologies. Bernardi also works with funding start-ups to enable new technology to enter the market.

| 9:15am | **Panel Discussion moderated by Solomon Darwin**
Evaluating the Benefits & Perils of the Emerging IoT Ecosystem |

Robert Schmid
Chief IoT
Technologist

Deloitte.

Piyush Modi
Head of
Collaboration
& Mobile
Research Lab

**Gurvinder
Ahluwalia**
CTO - Cloud
Computing

IBM

| 10:30am
5:00pm | **Research Presentations on Open Innovation Best Practices, Trends & Barriers:**
a) Modes of OI, b) Collaboration, c) Crowdsourcing, d) Business Models, e) OI Partners, f) Hitech Industries
Moderated by Joel West & Marcel Bogers (Academic Chairs)

Problem Solving Workshops for *Pfizer, HCL, and SAP*
Moderated by Solomon Darwin & Henry Chesbrough |

| 5:00pm | **Open Innovation & Technological Singularity,** *Exploration of Future Business Models* |

Jim Spohrer
Director, Global University Programs
& Cognitive Systems Institute, IBM

IBM

Spohrer is a computer scientist leading the development of a new science of service systems, often known as Service Science, Management and Engineering. He has been the Director of IBM Global University Programs since 2009. Between 2003 and 2009, he was the Director of Almaden Services Research with IBM at the IBM Almaden Research Center.

Solomon Darwin
Executive Director
Garwood Center for Corporate Innovation

BerkeleyHaas
Haas School of Business
University of California Berkeley

Garwood Center
for Corporate Innovation

Solomon Darwin is the Executive Director, Program in Open Innovation and the former Executive Director of Financial Reporting and Management, at the Haas School of Business. Prior to joining UC Berkeley he was an Associate Professor at the University of Southern California from 1996 – 2005. Solomon Darwin has over 13 years of Industry experience at Bank of America and Motorola.

| **DAY 2** | Friday, November 20, 2015 |

| 8:30am | **Sangita Reddy,**
Managing Director of Apollo Hospitals Group

Open Innovation within Healthcare Ecosystems |

Apollo
HOSPITALS

Sangita Reddy actively participated in the inception of Apollo Hospitals, and formally joined the Group in 1983 as a management trainee. She has been pivotal in directing operations for the entire Apollo Hospitals Group and under her able stewardship Apollo Hospitals in Hyderabad emerged as Asia's first Health City - a model that also introduced multi-dimensional holistic healthcare to India.

9:15am	**Panel Discussion moderated by Henry Chesbrough** **Open Innovation in Healthcare Across Ecosystems**

Amir Dan Rubin
President & CEO

Wiliam Bonfield
Chief Medical Officer

Pramod John
CEO & Co-founder

10:30am **5:00pm**	**Research Presentations on Open Innovation Best Practices, Trends & Barriers:** *a) OI Practices, b) OI in SME's, c) Strategy & Capabilities, d) OI Networks, e) Challenges of OI, f) Industry Perspectives* **Moderated by Joel West & Marcel Bogers (Academic Chairs)** **Problem Solving Workshops for** *Optum, Unnamed MNE, NTT, and Givaudan* **Moderated by Solomon Darwin & Henry Chesbrough**

5:00pm

Henry Chesbrough
Faculty Director
Garwood Center for Corporate Innovation

The Back-end of Open Innovation Process

Henry Chesbrough, "Father of Open Innovation," was the first person to clearly define this new innovation strategy that is restructuring R&D worldwide through his research and publications. He is currently an adjunct professor at the Haas School of Business, and Faculty Director at the Garwood Center for Corporate Innovation.

Discussants: Xerox, Baker Hughes, HCL

Lawrence Lee
Senior Director of Strategy, PARC

Sammy Haroon
Director

Amit Varma
Director & Head Strategist

7:30pm

Mohi Ahmed
Senior Director,
Open Innovation Gateway, Fujitsu

Dr. Mohi Ahmed is Senior Director of Open Innovation Program at Fujitsu. Mohi was named as one of the world's key "idea practitioners" in Thomas H. Davenport and Laurence Prusak's book What's the Big Idea? Mohi has been a visiting scholar at Haas School of Business, Harvard Business School in Boston and Hitotsubashi University in Tokyo.