

Conference Layout & Program Overview

Please note this is a tentative schedule designed to give conference delegates an idea of what to expect at WOIC. Times listed are subject to change. A more detailed conference program will be published in October. Check back often for updates.

WOIC 2020 Virtual Conference Program: *Day 1 – Thursday, December 10, 2020*

9:00-9:15am Welcome: Professor Henry Chesbrough, University of California, Berkeley

9:15-9:45am Keynote Speaker: Dr. Alexander (Alex) Osterwalder, Innovation Expert, Leading Author, Entrepreneur and Speaker

9:45-10:15am Panel Discussion: TBA

10:15-10:30am *Networking Break (small groups)*

10:30-11:00am Parallel Sessions #1
Industry and Academic Tracks

11:00-11:30am Parallel Sessions #2
Industry and Academic Tracks

11:30am-12:00pm Parallel Sessions #3
Industry and Academic Tracks

12:00-12:30pm *Lunch (in small groups)*

12:30-1:00pm *Poster Sessions*

1:00-1:30pm WOIC Academic Award Presentations
Best PhD Student Paper & Best Emerging Scholar Paper

1:30pm *Virtual Wine Reception (small groups)*

Day 2 – Friday, December 11, 2020

9:00-9:15am Welcome: Professor Henry Chesbrough, University of California, Berkeley

9:15-9:45am Keynote Speaker: Professor Maryann Feldman, University of North Carolina at Chapel Hill

9:45-10:15am Panel Discussion: TBA

10:15-10:30am *Networking Break (small groups)*

10:30-11:00am Parallel Sessions #4
Industry and Academic Tracks

11:00-11:30am Parallel Sessions #5
Industry and Academic Tracks

11:30am-12:00pm Parallel Sessions #6
Industry and Academic Tracks

12:00-12:30pm *Lunch (in small groups)*

12:30-1:00pm *Shark Tank/Meet the Editors/WOIC Teaching Workshop*

1:00-1:30pm WOIC Industry Awards

1:30pm Closing Remarks: Professor Henry Chesbrough
